

General conditions catering activities

General conditions catering activities during Taart en trends 2016

We are very pleased to welcome you as an exhibitor at the upcoming edition of Taart en Trends.

Brief introduction

Jaarbeurs Catering Services (part of Jaarbeurs) holds the permanent catering licence for the entire Jaarbeurs complex in Utrecht. As a result of this licence Jaarbeurs is responsible for safety and hygiene of all food and drink which is offered within Jaarbeurs. Providing catering services (food and drink) without written permission of Jaarbeurs is prohibited.

During the fair Jaarbeurs understands when you wish to welcome your guests, relations or potential new contacts in a hospitable way on your own booth. When combined with a limited supply of food and drink, which is consumed directly, we call this 'normal hospitality'. The food and beverage products for this form of 'normal hospitality' should preferably be purchased from Jaarbeurs.

Wide range of possibilities

When you wish to provide food and drinks on your booth, there are general terms and conditions for using the Jaarbeurs catering licence.

Below you will find the different catering possibilities and corresponding rules and conditions.

An application form is available to send your request regarding these catering activities.

- **Catering on your booth**

Exhibitors who wish to offer catering outside the rules of 'normal hospitality'. For example a Barista, a cocktail bar, an ice cream car or even a chef preparing snacks on the stand, can contact Jaarbeurs for an offer. For any kind of catering on the booth, we are happy to make a proposal and are confident that we will exceed your expectations.

Permission to use our catering license, by a third party and / or external caterer, must always be requested at Jaarbeurs.

As a compensation an amount is requested to offer food and drinks under our licence, responsibility and for performing food safety controls. This amount is based on the area used for these activities.

- **Sampling**

Sampling means providing a snack or a drink with the purpose to make visitors acquainted with the specific product as part of a marketing campaign. The following conditions are applicable:

- There must always be a connection between the product offered and the aim of the exhibition and/or participation in the exhibition.
- Sampling must always be submitted to Jaarbeurs for approval. If there is no objection, a fixed amount, a sampling fee, will be charged per day for the use of the catering licence.
- Food samples may contain one or two bites per sample.
- The net volume of a drink sample must not exceed 20 cc. Offering tins or bottles for sampling is not permitted under any circumstances. Non-alcoholic drinks must be poured out into small glasses or cups and given to visitors free of charge.
- Drinks with low alcohol content (max 15 % alcohol) may be given to visitors above the age of 18. The content must comply with the maximum volume permitted.
- Drinks with high alcohol content (max 36%) may only be given to visitors above the age of 18. The content must comply with the maximum volume permitted and a small amount must be charged to the visitors.
- The selling or sampling of closed bottles of alcohol is not permitted.

During Taart en trends 2016 the costs for sampling activities will be charged to the organisation of the event.

General terms

If one of the previous catering activities is applicable on your participation, it is obligatory to be familiar with the applicable health and safety rules (ARBO), allergens legislation and HACCP (food safety) regulations.

During the exhibition Jaarbeurs will conduct control on all the catering activities. They monitor the safety of your and our guests. On the breach of conditions and hygiene regulations, we are entitled to take appropriate measures (for example; suspending catering activities).

The organisation of the exhibition will always be informed if catering activities are not submitted and/or if any of the general conditions are not respected. Any costs (of damages) will be charged to the exhibitor.

Contact

For questions about all this, additional wishes or to see the complete catering terms and conditions of Jaarbeurs please contact the Hospitality, Catering & Services department of Jaarbeurs via our customer services at +31(0)30-295 29 99.

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